

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S12	26	(@ad<"20030331" @rld<"20030331") and ((monitor\$5 track\$5 log\$5 histor\$5 gather\$5 collection behav\$5 tenden\$5 pattern frequen\$5) with ((registration seller offer deal acceptance opt-in signup sign-up) near9 (\$mail message material profile confirm\$5 acknowledg\$5 respons\$ reply replies accept\$5)) and ((marketing advertis\$3 solicitation commercial promotion\$5 offer) near2 (target\$4 \$5mail message material)) and ((marketing advertis\$3 solicitation commercial promotion\$5 offer) near9 (confirm\$5 acknowledg\$5 respons\$ reply replies accept \$5 tenden\$5 behav\$5 like dislikes pattern)) and ((confirm\$5 acknowledg\$5 respons\$ reply replies accept \$5 behav\$5 tenden\$5 likes dislikes pattern frequen\$5) near9 (registration signup sign-up)) and (709/201- 207,200.ccls. 705/14.1- 14.73.ccls.) not S10	US- PGPUB; USPAT	OR	ON	2010/04/25 19:49

EAST Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp

L2	14	(@ad>"20020331" @rlad>"20020331") and (@ad<"20040331" @rlad<"20040331") and ((monitor\$5 track\$5 log\$5 histor\$5 gather\$5 collection behav\$5 tenden\$5 pattern frequen\$5) with ((registration seller offer deal acceptance opt-in signup sign-up) near9 (\$5mail message material profile confirm\$5 acknowledg \$5 respons\$ reply replies accept\$5))).clm. and ((marketing advertis\$3 solicitation commercial promotion\$5 offer biograp\$5 affinity interes\$5 demograph \$5) near2 (target\$4 \$5mail message material)) and (709/201-207,200.ccls. 705/14.1-14.73.ccls.) and (biograp\$5 affinity interes \$5 demograph\$5 target\$5). clm.	US- PGPUB; USPAT; UPAD	OR	ON	2010/04/26 09:00
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4/26/2010 9:06:06 AM

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 subscriber affinity2.wsp